

Title of Presentation: SHE Professional Ethics

Presentation Details: Lecture and Case Study

Time: 2 hours

### **Presentation Description**

As the SHE professional's world becomes more complicated, the role of ethics becomes increasingly important. There has been little discussion about the ethical dilemmas that SHE professionals face and how to resolve them. This presentation discusses ethical theories, decision frameworks and codes of ethics that can aid in ethical decision-making. These will be applied to real-life SHE cases.

### **Presentation Outline:**

Outline of presentation:

1. Why Professional Ethics?
2. What Is Ethics?
  - a. Ethics Defined
  - b. Ethics vs. Morality
  - c. Ethics vs. the Law
3. Ethical Theories
  - a. Consequentialism (Utilitarianism)
  - b. Deontology (Duty)
  - c. Virtue
4. Ethical Principles and Values
  - a. The Other Orientation
  - b. Top Twenty Character Traits for SHE Professionals
  - c. Principles Translated into Actions, Duties, and Character Traits
  - d. Conflicts among Principles and Values
5. AIHA Code of Ethics
  - a. General Guidelines
  - b. Responsibilities to ABIH, the profession and the public
  - c. Responsibilities to clients, employers, employees and the public
6. The Ethical Burden of the SHE Professional
7. Ethical Case Studies